

PD Design, Inc.

Brining Business and Technology Together
5N426 Meadowview, St Charles, IL 60175
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WEB SITE QUESTIONNAIRE

Current Statuses

Do you currently have a web site? YES NO

If YES...

... what is the address? _____

... who is it hosted with? _____

... how much do you pay? _____

... how many pages do you currently have? _____

Do you have a domain registered? YES NO

If YES...

... what is the name? _____

... who is it registered with? _____

... how much do you pay? _____

If NO what would you like it to be list 3 _____

Do you know your user names and passwords? YES NO

If YES...

... what is the username? _____

... what is the password? _____

Web Site Purpose and Planning

What is the purpose of the web site (informational, advertisement, getting leads, Ecommerce...)?

If it is an E commerce site...

...how many items do you plan to list? _____

...what payment methods do you plan to take? _____

Why will people look for your site and go to your site?

What will make clients keep coming back to your site?

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How does the web site support your business and/or strategic plans?

What is the value added for your site to the clients?

How does your web site support the current and future ways of gaining clients?

How do you see your business grow and change? How can the web site support the growth and change?

How many pages do you plan to have? _____

List the names of the pages.

Will the content be static?

YES

NO

If NO ...

... how often will it be changed? _____

... what will be changed pictures, written content, link? _____

... do you want to be able to update it? _____

... Other? _____

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WEB SITE QUESTIONNAIRE

Special capabilities

- Blogs
- Dynamic content
- Galleries
- Custom programming for quoting, calculations or other
- Streaming of audio or video
- Online radio or video station RSS feeds
- Flash
- Integrations with other systems (accounting, scheduling or ...)
- Other _____

Do you have an idea of what you want the site to look like?	YES	NO
Do you know or work with a graphics person that you want to work on the site?	YES	NO

Web Site Look and Feel

List some of your competitor's sites.

Tell what you like about them

Tell what you dislike about them

Do you know a site that you really like? If so list them.

Here are some good links on how to write content for a web site and how most people view web sites.

<http://www.gooddocuments.com/homepage/about.htm>
<http://www.useit.com/papers/webwriting/writing.html>
<http://websitetips.com/webcontent/>
<http://www.useit.com/papers/webwriting/>